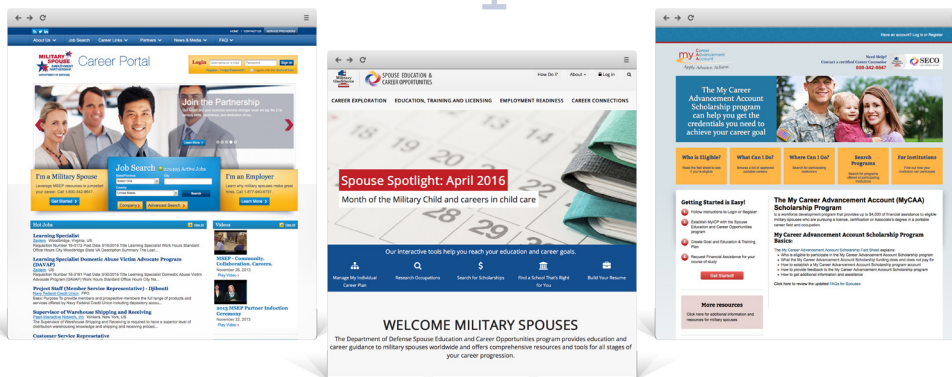




Social Media Rebrand Messages

Military Spouse Employment Partnership Facebook, Twitter and Instagram are getting a new name. Beginning May 2, 2016, these platforms will be branded with the Spouse Education and Career Opportunities name.



The Department of Defense Spouse Education and Career Opportunities program includes the Military Spouse Employment Partnership and other valuable spouse resources and programs, including the MySECO website, My Career Advancement Account Scholarship, the Spouse Ambassador Network and others. The new Spouse Education and Career Opportunities social media platforms will begin to share and promote all of these spouse-centered programs.

If you don't follow SECO on Facebook, Twitter and Instagram, now is a great time to start. Visit us at [Facebook](#), [Twitter](#) and [Instagram](#) and click to like or follow. Don't forget to join the [LinkedIn MSEP Partner Group](#) and [LinkedIn MSEP Spouse Group](#), too.



As you use your company's social media sites to share information and opportunities, please consider sharing information about both **Military Spouse Employment Partnership** and **Spouse Education and Career Opportunities**. Invite your colleagues, current employees and future employees to learn more about your company, MSEP and SECO by using any of the sample posts below.

Consider adding the following posts to your Facebook timeline.

- We're prouder than ever to be part of the Military Spouse Employment Partnership! With more than 300 partners and growing, MSEP is committed to hiring military spouses, and so are we. <https://msepjobs.militaryonesource.mil/msep/> **#msepjobs #milspouse**
- We are a proud Military Spouse Employment Partnership employer! The partnership is part of the Department of Defense Spouse Education and Career Opportunities program. (tag SECO Facebook page) Don't forget to like SECO! **#msepjobs #milspouse**
- Calling military spouses! Have you liked our page? Don't forget to like the Department of Defense Spouse Education and Career Opportunities program page, too! (tag SECO Facebook page) **#msepjobs #milspouse**

- We're proud to be part of the Military Spouse Employment Partnership. **#milspouse**
- The Military Spouse Employment Partnership is working together to hire military spouses — 90,000+ hires and counting! **#msepjobs #milspouse**

Consider using the following tweets to promote your company, MSEP and SECO.

- **#milspouses** rock. Proud to be an **#MSEP** employer, part of the @SECO program.
- Build your **#milspouse** career by building your network with **#MSEP** LinkedIn. <https://www.linkedin.com/groups/4159976>
- Now hiring **#milspouses**! Check out hot jobs on **#MSEP** LinkedIn. <https://www.linkedin.com/groups/4159976>



The Military Spouse Employment Partnership is part of the Department of Defense Spouse Education and Career Opportunities program that offers comprehensive information, tools and resources to support military spouse career exploration, education, training and licensing, employment readiness and career connections.

For more information about MSEP, visit <https://msepjobs.militaryonesource.mil>.